

# Shopify development services

We make your store more appealing, intuitive, and efficient



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# About Mavlers

Mavlers is a full-service digital marketing agency. We help businesses scale their digital marketing efforts by building flexible teams and delivering impeccable projects.

Our services span across web development, paid advertising, marketing automation, SMM, SEO, email marketing, design, frontend development.

## **We are Shopify experts.**

Our team specializes in creating, customizing, and optimizing Shopify websites to maximize their performance and drive sales. Whether you're just starting your online store or looking to revamp your existing presence, we're here to tailor a solution to your unique needs.

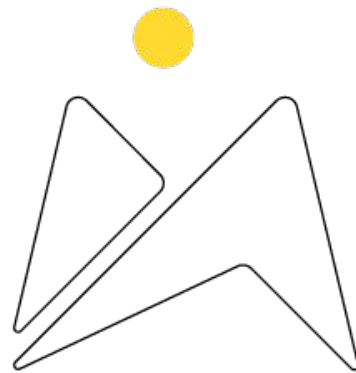
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# Our Shopify expertise

With a dedicated team of Shopify specialists, our proficiency extends across the entire Shopify ecosystem - from creating stunning and user-friendly websites to optimizing performance, implementing e-commerce best practices, and providing top-notch support.

Mavlers is your go-to Shopify partner.



- ❖ **Online store development**
- ❖ **Theme customization**
- ❖ **Store migration**
- ❖ **Shopify store SEO optimization & marketing**
- ❖ **Shopify Plus development**
- ❖ **Shopify app development**
- ❖ **Seamless integration**
- ❖ **Technical support and maintenance**



# **Our comprehensive Shopify development services**

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## **1. Online store development**

We build online stores that excel in functionality, offer user-friendly navigation, and ensure an unforgettable customer experience.

## **2. Theme customization**

Our expert team transforms standard themes into bespoke designs, enhancing user experience, and aligning your online store's appearance with your brand identity.

## **3. Store Migration**

We minimize your downtime and eliminate unnecessary disruptions, ensuring a smooth migration from outdated platforms to Shopify.

## **4. Shopify store SEO optimization & marketing**

Attract your target audience and enhance your online presence with our Shopify SEO optimization and marketing services focused on ethical and white hat techniques.



## **5. Shopify Plus development**

We assist you in harnessing the advanced capabilities of Shopify Plus, simplifying the process of improving your store's functionalities and expanding your business.

## **6. Shopify app development**

Utilize our in-depth knowledge of Shopify's app ecosystem to create tailored, elegant solutions that address the specific challenges your business encounters.

## **7. Seamless integration**

We enable you to integrate custom functionalities into your current Shopify store, ensuring your business can readily meet any evolving demands and challenges.

## **8. Technical support and maintenance**

Our 24/5 technical support team is here to promptly address any issues, ensuring your Shopify store consistently maintains its optimal performance.

The background of the slide features a photograph of a group of people in a meeting, overlaid with a large, semi-transparent yellow triangle that points from the top-left towards the bottom-right. The text is centered within the white space of this triangle.

# **Why Mavlers?**



## Why Mavlers is your perfect Shopify partner

**800+**

inhouse mavericks

**100+**

teams built

**90k+**

projects delivered

**Flexibility**

to hire full/ part-time experts

**150+** Projects delivered





**3K+** Global clients

**25+** dedicated resources  
deployed

**120+** Shopify websites launched



# Market challenges and our standout solutions

	Challenges	How we deal with it
	<b>Lack of transparency</b>	Be it the regular reports we provide or our process, we provide 100% transparency.
	<b>Rapid technological advancements</b>	With a strong grip over technological advancements, our experts leverage the latest tools and methodologies.
	<b>Inconsistent communication</b>	We assign resources who operate in your time-zone. Our team strives to align with your processes.
	<b>Overselling and under delivering</b>	We are always transparent while sharing the scope of our deliverables, and deliver what we promise.

## If this resonates with your requirements, we're the right fit!

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- Newly established e-commerce venture looking to build a professional and efficient Shopify online store from scratch.
- Businesses seeking a brand overhaul and an upgraded online presence.
- When a business requires specialized functionalities/ custom features tailored to their needs.
- Businesses looking to migrate their online store from other platforms to Shopify, ensuring a smooth transition and enhanced features.
- E-commerce companies looking to scale up the Shopify store, ensuring it can accommodate increased traffic, products, and transactions.



- If a business aims to enhance user experience and optimize their Shopify store for increased conversions.
- Businesses seeking to create custom apps to enhance their Shopify store functionality.
- Businesses looking to seamlessly integrate third-party services (e.g., payment gateways, shipping solutions) into their Shopify store.
- Businesses in need of ongoing technical support and maintenance to ensure their Shopify store operates smoothly and efficiently.
- For enterprises who require advanced features and capabilities offered by Shopify Plus.



# Why Mavlers is ahead of the curve

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1. **Expertise**
2. **Agile processes**
3. **Innovative strategies & technologies**
4. **Results-driven approach**
5. **Customized & personalized solutions**
6. **Strong online presence & reputation**
7. **Client-centric approach**

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**At Mavlers,** we take a consultative and holistic approach to digital marketing; this helps us to not only meet each client's unique needs but go beyond



## Our endorsements

**769**  
reviews



We are rated 4.9 out of 5



**100**  
reviews

**Clutch**

We are rated 4.9 out of 5



**112**  
reviews

4.9/5.0



**2023**

 Microsoft  
Advertising  
Partner

# How you can associate with us

## Our Engagement Models

1

### **Project based**

Have a one-time project requirement? Avail of our highly curated services and get every single one of your objectives fulfilled on time, every time.

2

### **Recurring projects**

Have recurring requirements with your ongoing projects? Our team goes the extra mile to deliver excellence month-on-month.

3

### **Managed resource/ team**

Want an expert to cater to your specific project requirements? Hire resources/ team from our dedicated resource pool and have them operate as an extended unit of your internal team.

# How to get started?

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## The 5 step simple process

### Step 01

Research competitors.  
Plan your store's  
structure and design.

### Step 02

Sign up for a Shopify  
account, choose a  
domain name, and select  
a suitable pricing plan.

### Step 03

Design and Customization

### Step 04

Product Listing and  
Inventory Set up

### Step 05

Launch and Marketing  
(final review, test  
functionality, implement  
marketing strategies)

# Shopify development pricing

Starting from **\$25/ hour**



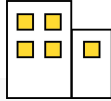
# Web development estimates



## Small Business

**\$1,500**

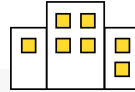
5 Pages  
(1 Home, 4 Unique  
Templates)



## Medium Business

**\$2,500**

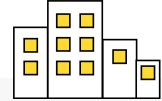
12 Pages  
(1 Home, 7 Unique  
Templates, 4  
Adaptations)



## Large Business

**\$5,000**

25 Pages  
(1 Home, 15 Unique  
Templates, 10  
Adaptations)



## Enterprise

35 Pages and  
above.

[CONTACT US](#)

\*The above estimates are ballpark figures. The final quote will depend upon a number of factors.



Creating  
opportunities

Our company

# Portfolio

Voluntig nimincia  
quintis fadour et  
minuta nobis et  
estiguar?



# Our Shopify web development projects

We've collaborated with a diverse range of business professionals and industries, including wholesalers, retailers, marketers, and advertisers, as a leading provider of Shopify development services.



[View Sample](#)



[View Sample](#)



[View Sample](#)

# Our happy clients



- ➔ Your Go-to Team
- ➔ Highly Responsive



**Josh Cobos**  
Digital Marketing Specialist, RP-1 Results



- ➔ Quick Response Time
- ➔ Highly Active in the Eleventh Hour



**Jamie Taylor**  
Sales, Strategy & Marketing Assistant



- ➔ Eager to Help
- ➔ Invaluable
- ➔ Supportive



**Matthew Allred**  
Marketing Manager, Acima Credit



- ➔ Customer First Approach
- ➔ Professional & Highly Responsive



**Kris Darmody**  
CEO & Head of Production

## Our happy clients

“



Great service. Incredibly fast turnaround and flawless work. Somehow you even anticipated things that I didn't think of myself. I wish I'd discovered Mavlers years ago.



**VIJAY SUDAN**

“



Excellent service, quality code, lightening fast turnaround and at an unbeatable price. National Geographic loves the Mavlers!



**SUSIE MURPHY**

“



From the moment of our first interaction, Mavlers have been courteous, diligent, and effective. I'm very impressed with their work and will certainly be using them again! Thanks guys!



**CHARLIE BURNETT**

## Our happy clients

“



Our lead volume has increased by 572% and sales have increased by more than 390% over the same period year on year. I'm extremely satisfied with the outcomes and milestones produced so far.



**CHRIS GLOVINE**

“



We are very pleased to say Mavlers delivered results and consequently we saw marked improvements with overall traffic performance. The level of professionalism and transparency displayed by Mavlers has been impressive and we highly recommend them.



**SIMON REYNOLDS**

“



Mavlers built our website and have also managed our SEO. With their insights, many of our keywords hit no.1 on Google. Fast, friendly and knowledgeable-they're easy to work with and great value. Highly recommended.



**ANGUS GRUNDY**

A few brands we've worked with....



# Contact us for a CUSTOM QUOTE

**contact@mavlers.com**

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UK : +44 20 3286 7410

AUS : +61 08 7200 6665





**Mavlers**   
A brand of Uplers