

# Table of contents

About Mavlers	→
Our SEO expertise	→
SEO services we offer	→
Why Mavlers	→
Market challenges and our standout solutions	→
Our endorsements	→
Engagement models	→
Process we follow	→
Pricing	→
Detailed preview of activities	→
Case studies & testimonials	→
Clients we have worked with	→
Contact us	→



# About Mavlers

Mavlers is a full-service digital marketing agency. We help businesses scale their digital marketing efforts by building flexible teams and delivering impeccable projects.

Our services span across web development, paid advertising, marketing automation, SMM, SEO, email marketing, design, frontend development.

**We are SEO experts. Our adept team combines the power of data-driven insights with cutting-edge techniques to improve your website's visibility, drive organic traffic, and boost conversions.**

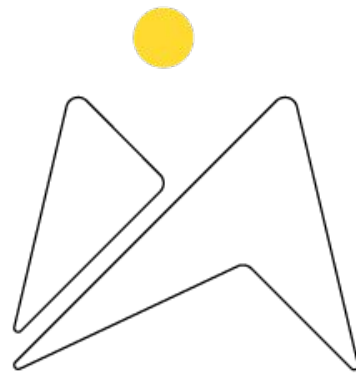
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# Our SEO expertise

Whether you're a small business or a large enterprise, our tailored solutions ensure that your digital footprint shines in the competitive online landscape.

With a focus on driving organic growth and maximizing your online visibility, our comprehensive approach ensures sustainable results that propel your website to the top of search engine rankings.



- ❖ **Keyword research**

- ❖ **Technical SEO**

- ❖ **Link Building**

- ❖ **Competitor Analysis**

- ❖ **SEO Reporting and Analytics**

- ❖ **Social Media Integration**

- ❖ **On-Page SEO**

- ❖ **Content Ideation, Creation and Optimization**

- ❖ **Local SEO**

- ❖ **SEO Audit**

- ❖ **Conversion Rate Optimization (CRO)**



# **SEO services we excel at**

## **1. Keyword research**

Identifying relevant keywords and phrases that potential customers are using to search for products or services.

## **2. On-page SEO**

Optimizing individual web pages for search engines, including optimizing meta tags, headings, content, and images.

## **3. Technical SEO**

Addressing technical aspects of a website to ensure it is search engine-friendly - improving site speed, mobile-friendliness, and fixing crawl errors.

## **4. Content ideation, creation and optimization**

Developing high-quality, keyword-rich content that resonates with your target audience and aligns with search engine algorithms.



## 5. Link building

Building a network of high-quality backlinks to your website from reputable sources to improve its authority and trustworthiness.

## 6. Local SEO

Optimizing for local search results, especially crucial for businesses with physical locations.

## 7. Competitor analysis

Studying competitors to identify strengths and weaknesses in their SEO strategies.

## 8. SEO audit

Regularly assessing the website's performance fine tuning to improve SEO.



## **9. SEO reporting and analytics**

Providing regular reports on SEO performance, including keyword rankings, traffic metrics, and conversion rates. We expertly configure your Google Analytics account, tracking codes, and goals to capture valuable insights so you can make data-driven decisions.

## **10. Social media integration**


Integrating SEO efforts with social media strategies to enhance overall online presence. We synchronize platforms to enhance engagement and streamline brand messaging."

## **11. Conversion rate optimization (CRO)**

Ensuring that website visitors are taking desired actions, such as making a purchase or filling out a contact form.

The background of the slide features a photograph of a group of people in a meeting, overlaid with a large, semi-transparent yellow triangle that points from the top-left towards the bottom-right. The text is centered within the yellow area.

# **Why Mavlers?**



## Why Mavlers is your perfect execution support partner

**800+**

inhouse mavericks

**100+**

teams built

**90k+**

projects delivered

**Flexibility**

To hire full/ part-time experts

**9+** Years of experience





**120+** Qualified SEO experts

**7K+** Global clients

**70+** Dedicated resources  
deployed



# Market challenges and our standout solutions

	Challenges	How we deal with it
	<b>Lack of transparency</b>	Be it the regular reports we provide or our process, we provide 100% transparency.
	<b>Rapid technological advancements</b>	With a strong grip over technological advancements, our experts leverage the latest tools and methodologies.
	<b>Inconsistent communication</b>	We assign resources who operate in your time-zone. Our team strives to align with your processes.
	<b>Overselling and under delivering</b>	We are always transparent while sharing the scope of our deliverables, and deliver what we promise.

# Why Mavlers is ahead of the curve

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1. **Specialized expertise**
2. **Agile processes**
3. **Innovative strategies & technologies**
4. **Results-driven approach**
5. **Customized & personalized solutions**
6. **Strong online presence & reputation**
7. **Client-centric approach**

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**At Mavlers,** we take a consultative and holistic approach to digital marketing; this helps us to not only meet each client's unique needs but go beyond



## Our endorsements



**748**  
reviews



**100**  
reviews



**112**  
reviews



# How you can associate with us

## Our Engagement Models

1

### **One-off Projects**

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Have a one-time project requirement? Avail of our highly curated services and get every single one of your objectives fulfilled on time, every time.

2

### **Retainer Engagement**

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Have recurring requirements with your ongoing projects? Our team goes the extra mile to deliver excellence month-on-month.

3

### **Dedicated resources & teams**

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Want an external resource to cater to your specific project requirements? Hire experts from our dedicated resource pool and have them operate as extended units of your internal team.

# How to get started?

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## The 5 step simple process

### Step 01

Client consultation and  
goal setting

### Step 02

Website audit and  
analysis

### Step 03

Keyword research and  
strategy development

### Step 04

Implementation and  
optimization

### Step 05

Monitoring, reporting,  
and iteration

The background of the slide features a photograph of a modern meeting room with several people seated around a large table. A large, semi-transparent yellow triangle is overlaid on the right side of the image, creating a bold design element.

# **Full-suite SEO pricing**

# SEO Packages

## Essentials SEO package

Ideal for small-scale businesses / ecommerce with basic SEO needs, not seeking aggressive strategies.

**\$500 - \$2000**

## Advanced SEO package

Perfect for mid-sized to large-scale ecommerce firms looking to build a strong organic presence.

**\$2000 - \$4000**

## Local SEO package

Great for companies aiming to dominate local markets and outperform regional competitors.

**Starting \$725**

*Note: The pricing may vary based on no. of pages to be optimized, Technical SEO implementation needs. For Local SEO, the pricing will vary based on the number of locations to be optimised.*

## One-Off Tasks

Keyword Research, Prioritization and Metadata **\$500**

SEO Technical Audit Report **\$350**

(SEO audit presented in G-slides, highlighting the website's SEO issues along with finding, top-level recommendations and potential impact. The issues will be categorized as high, medium, or low based on their impact on SEO)

[VIEW SAMPLE](#)

SEO Audit Recommendations Report **\$650**

(Detailed recommendations in a GSheet, addressing specific SEO issues such as meta titles, descriptions, image ALT tags, Schema markup, and more, as identified in the technical audit)



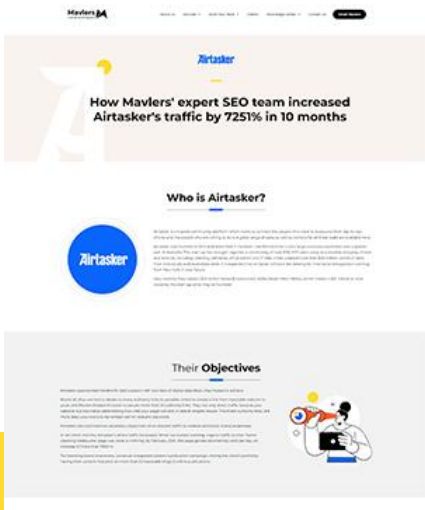
# Hire a dedicated managed search expert

We offer flexible hiring options for various SEO roles, catering to both part time and full time requirements. Enhance your expertise with our specialists who work as an extension of your team.

	Part Time	Full Time
SEO Expert	<b>\$1800 – \$3000</b>	<b>\$3000 – \$5000</b>
Link-building expert	<b>\$1800 – \$3000</b>	<b>\$3,000 – \$5,000</b>

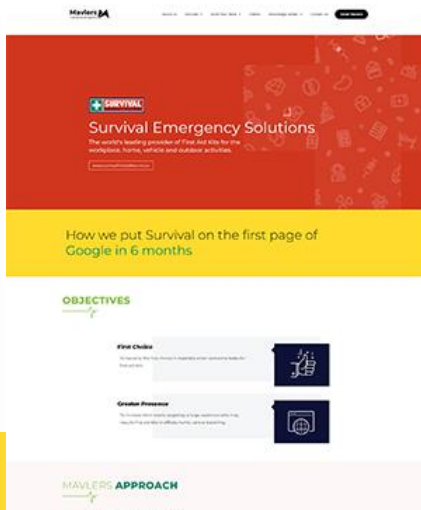
*Note: Factors that influence price are experience, expertise, local time availability and rare skill set in the market.*

# Case studies



How Mavlers' expert SEO team increased Airtasker's traffic by 7251% in 10 months

[Visit](#)



How we put Survival on the first page of Google in 6 months

[Visit](#)



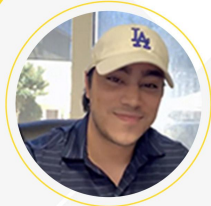
How we helped BCNA to spread awareness across 700 Thousand people in 240 days

[Visit](#)

# Our happy clients



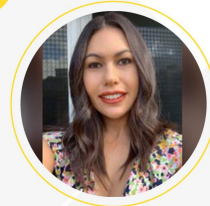
- ➔ Your Go-to Team
- ➔ Highly Responsive



**Josh Cobos**  
Digital Marketing Specialist, RP-1 Results



- ➔ Quick Response Time
- ➔ Highly Active in the Eleventh Hour



**Jamie Taylor**  
Sales, Strategy & Marketing Assistant



- ➔ Eager to Help
- ➔ Invaluable
- ➔ Supportive



**Matthew Allred**  
Marketing Manager, Acima Credit



- ➔ Customer First Approach
- ➔ Professional & Highly Responsive



**Kris Darmody**  
CEO & Head of Production

## Our happy clients

“



Great service. Incredibly fast turnaround and flawless work. Somehow you even anticipated things that I didn't think of myself. I wish I'd discovered Mavlers years ago.



**VIJAY SUDAN**

“



Excellent service, quality code, lightening fast turnaround and at an unbeatable price. National Geographic loves the Mavlers!



**SUSIE MURPHY**

“



From the moment of our first interaction, Mavlers have been courteous, diligent, and effective. I'm very impressed with their work and will certainly be using them again! Thanks guys!



**CHARLIE BURNETT**

## Our happy clients

“



Our lead volume has increased by 572% and sales have increased by more than 390% over the same period year on year. I'm extremely satisfied with the outcomes and milestones produced so far.



**CHRIS GLOVINE**

“



We are very pleased to say Mavlers delivered results and consequently we saw marked improvements with overall traffic performance. The level of professionalism and transparency displayed by Mavlers has been impressive and we highly recommend them.



**SIMON REYNOLDS**

“



Mavlers built our website and have also managed our SEO. With their insights, many of our keywords hit no.1 on Google. Fast, friendly and knowledgeable-they're easy to work with and great value. Highly recommended.



**ANGUS GRUNDY**

A few brands we've worked with....



# Contact us for a CUSTOM QUOTE

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UK : +44 20 3286 7410

AUS : +61 08 7200 6665



**Mavlers**   
A brand of Uplers