Mavlers
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Webflow Services

We manage all your Webflow requirements

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About Mavlers

Mavlers is a full-service digital marketing agency. We help businesses scale their digital marketing efforts by building flexible teams and delivering impeccable projects.

If you have a vision, stay assured that we will summon every ounce of our immense experience to tactfully execute it.

Our services span across

- **Web development**
- **Paid advertising**
- **Email Campaign and Automations**
- **SEO/ SEM**
- **Email marketing**
- **UI UX design**

...and much more. Moreover, with Mavlers, you can onboard **dedicated managed resources** who will work as your extended team.

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Our Webflow expertise

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We Are Your Trusted Webflow Partner

Webflow is a powerful online tool for visual web development, allowing users to design, build, and launch websites visually—without coding. Combining the functionalities of a website builder, CMS, and hosting service, it's a comprehensive platform tailored for web designers and developers alike.

As seasoned Webflow experts, we bring our technical acumen and creativity to the forefront to help you harness Webflow's full potential. From designing stunning, responsive websites to seamless integrations and custom development, we ensure your online presence not only stands out but delivers exceptional performance.

Our Webflow service portfolio:

- **Webflow Development**
- **Webflow Maintenance**
- **Website Migration**
- **Landing Page Development**
- **Drag and Drop templates**
- **Custom Module Development**

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Our Webflow service

1. Webflow development

With expertise in Webflow, we ensure seamless integration, responsive design, and dynamic content management, helping you engage and convert visitors with ease.

2. Webflow Maintenance

Our expert team offers continuous updates, performance enhancements, and troubleshooting to keep your site running smoothly. Trust us to handle the technical details.

3. Website Migration

With Webflow's intuitive design tools and flexible CMS, we make it easy to migrate and manage your digital assets, ensuring a seamless and efficient experience as you take full advantage of Webflow's robust features for your website and marketing needs.

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4. Webflow driven landing page development

We specialize in creating bespoke landing pages with tailored designs, persuasive copy, and seamless integrations that engage visitors and drive meaningful action.

5. Drag and Drop

Our experts leverage Webflow's intuitive drag-and-drop to craft visually stunning, high-converting campaigns

6. Custom modular development

Our experts specializes in custom modular development in Webflow, creating flexible, scalable websites with reusable components. This approach ensures easy updates, optimized mobile experiences, and custom interactions while maintaining a user-friendly, visually appealing design.

Webflow capabilities and limitations

Why Webflow?

Webflow offers unmatched design freedom, combining a no-code approach with powerful development capabilities. It delivers responsive, scalable, and SEO-optimized websites without the hassle of plugins or technical limitations.

- ➔ **Design, build, and launch all from one interface.**
- ➔ **Immediate updates and previews, real-time design changes.**
- ➔ **Reduced project turnaround times and streamlined workflows.**

Key Features of Webflow

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Design & Development

Visual Drag-and-Drop Editor – Build websites without coding, with full design control.

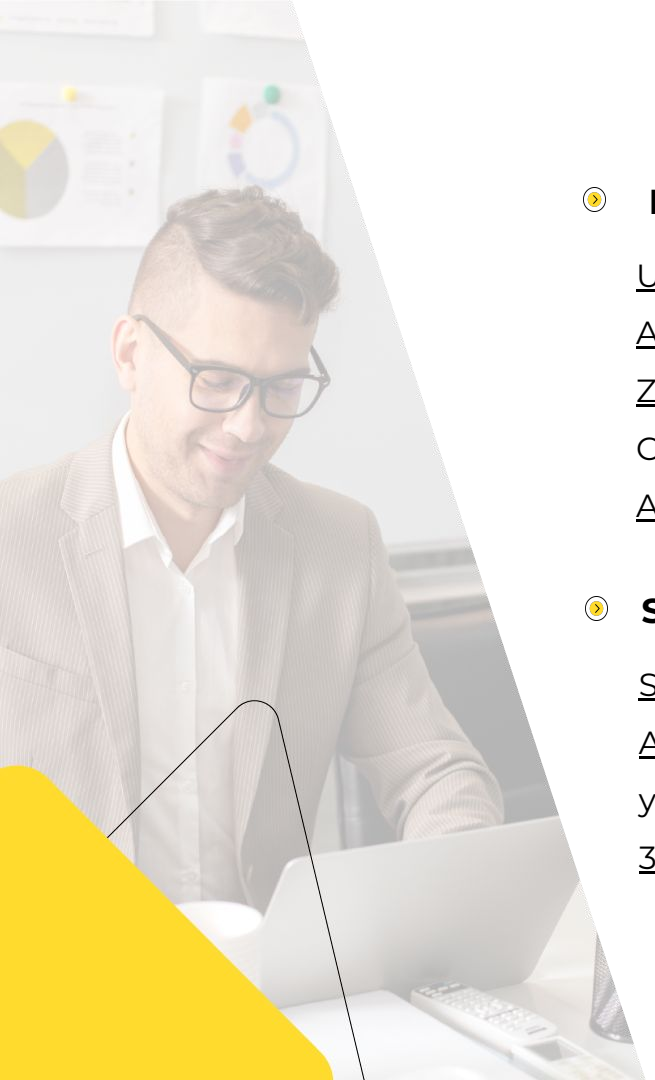
Responsive Design – Create mobile-friendly websites with automatic adjustments for different screen sizes.

Custom Code Injection – Add custom HTML, CSS, and JavaScript for extra functionality.

CMS & Content Management

Dynamic CMS – Create and manage dynamic content like blogs, portfolios, or product listings.

Editor Mode – Clients or team members can edit content directly without touching design settings.



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Hosting & Performance

Ultra-Fast Hosting – Built-in hosting powered by AWS and Fastly CDN.

Automatic SSL Certificates – Free SSL for secure browsing.

Zero Maintenance – No need for manual updates like WordPress or other CMS platforms.

Auto Backups & Version Control – Restore previous versions anytime.

SEO & Marketing

SEO-Friendly Markup – Clean, semantic HTML for better search rankings.

Auto-Generated Sitemaps – Webflow automatically creates and updates your XML sitemap.

301 Redirects – Easily manage URL changes without losing SEO ranking.

Client Profiles: Who Benefits Most?

Ideal for:

- **Startups**

  Highlight rapid deployment capabilities.

- **Small Businesses**

  Focus on ease of content updates and low maintenance.

- **Content Creators**

  Show integrated content management solutions.

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Benefits and Limitations of Webflow

Benefits

- **Rapid Development**

Reduces website development time significantly.

- **Built-in Hosting & Security**

Fast, secure, and maintenance-free hosting and no need for manual updates like other CMS.

- **Lower Costs**

CMS cost ranges from $29/month to $49/month. More details here.

Limitations

- **Limited Backend Functionality**

Lacks robust backend capabilities for complex applications.

- **No Built-in User Authentication**

You need third-party tools for login systems and memberships.

- **Limited Code Customization**

While you can add custom HTML, CSS, and JavaScript, full-stack custom development is not possible.

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Our Approach

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Client Onboarding

Project Initiation

Webflow Development

Quality Assurance

Client Delivery & Revisions

Post-Launch Support

Portfolio Highlights

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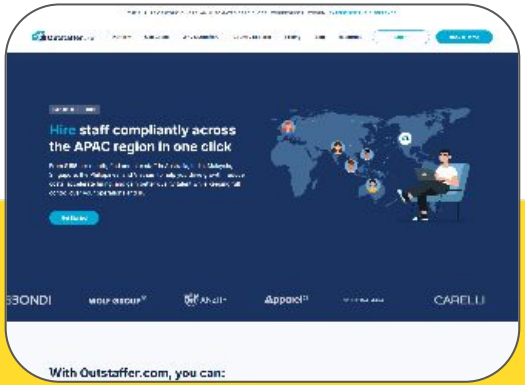
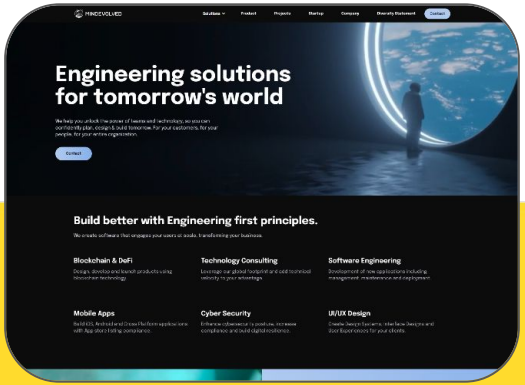
Portfolio Highlights



View Sample

A robust, multi-page corporate website with custom interactions and animations.



View Sample

A feature-rich educational platform designed for exceptional user experience.

View Sample

A minimalist, fast-loading single-page website tailored for high impact.

Engagement models

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One-off projects

Choose this model for highly specialized tasks that require unique expertise for a finite duration. Ideal for companies looking to achieve critical objectives without long-term commitments.

Each project follows a stringent timeline with milestones set from initiation to delivery, ensuring goals are met efficiently and effectively.

Retainer engagement

Ideal when you need recurring support, month on month, to drive your marketing strategy and deliver consistent results for your campaigns. When you are not looking to hire/onboard an expert but need long-term, continual support for you email marketing needs.

Applicable to all the services starting from email templates to campaigns to automation, we can help you through our retainer engagement model.

What our clients say

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ORACLE

From the moment of our first interaction, Mavlers have been courteous, diligent, and effective. I'm very impressed with their work and will certainly be using them again! Thanks guys!

Charlie Burnett

Ogilvy

You guys were great!
Thank you! Very professional, very polite, and really helped in a tricky situation.

Sandra Field

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Fast and efficient, quick to make changes, and low cost for those with a tight budget! I highly recommend Mavlers!

Anthony Hidalgo

I am very pleased to say Mavlers has delivered results and we consequently saw marked improvements with overall traffic performance. Our rankings shot up, where most of our key terms moved from beyond page 3 of Google to the top five positions.

Simon Reynolds

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A few brands we've worked with....

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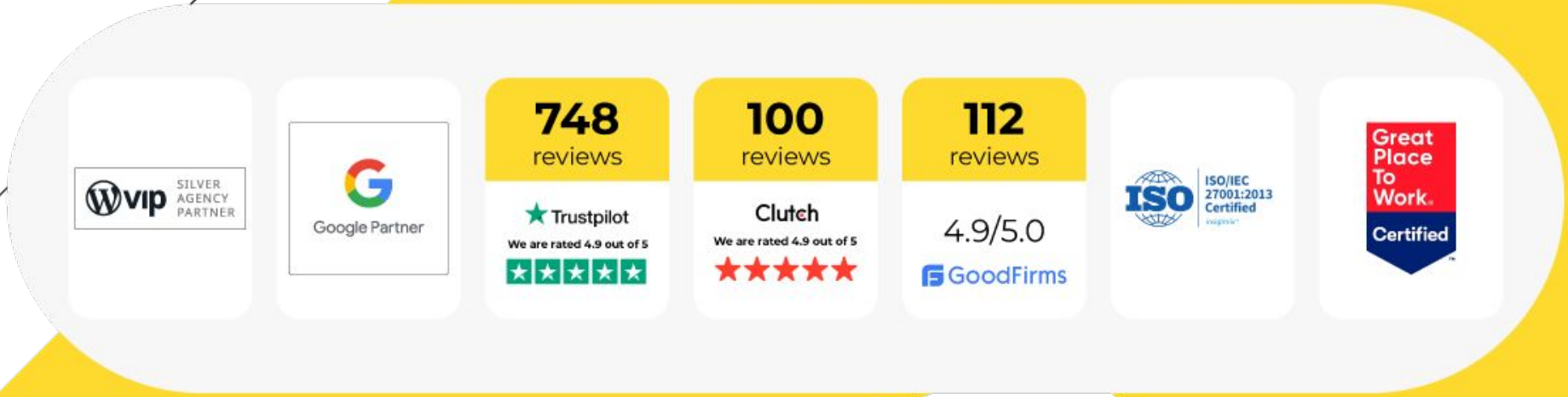
Why Mavlers?

Our endorsements



Webflow Pricing Overview

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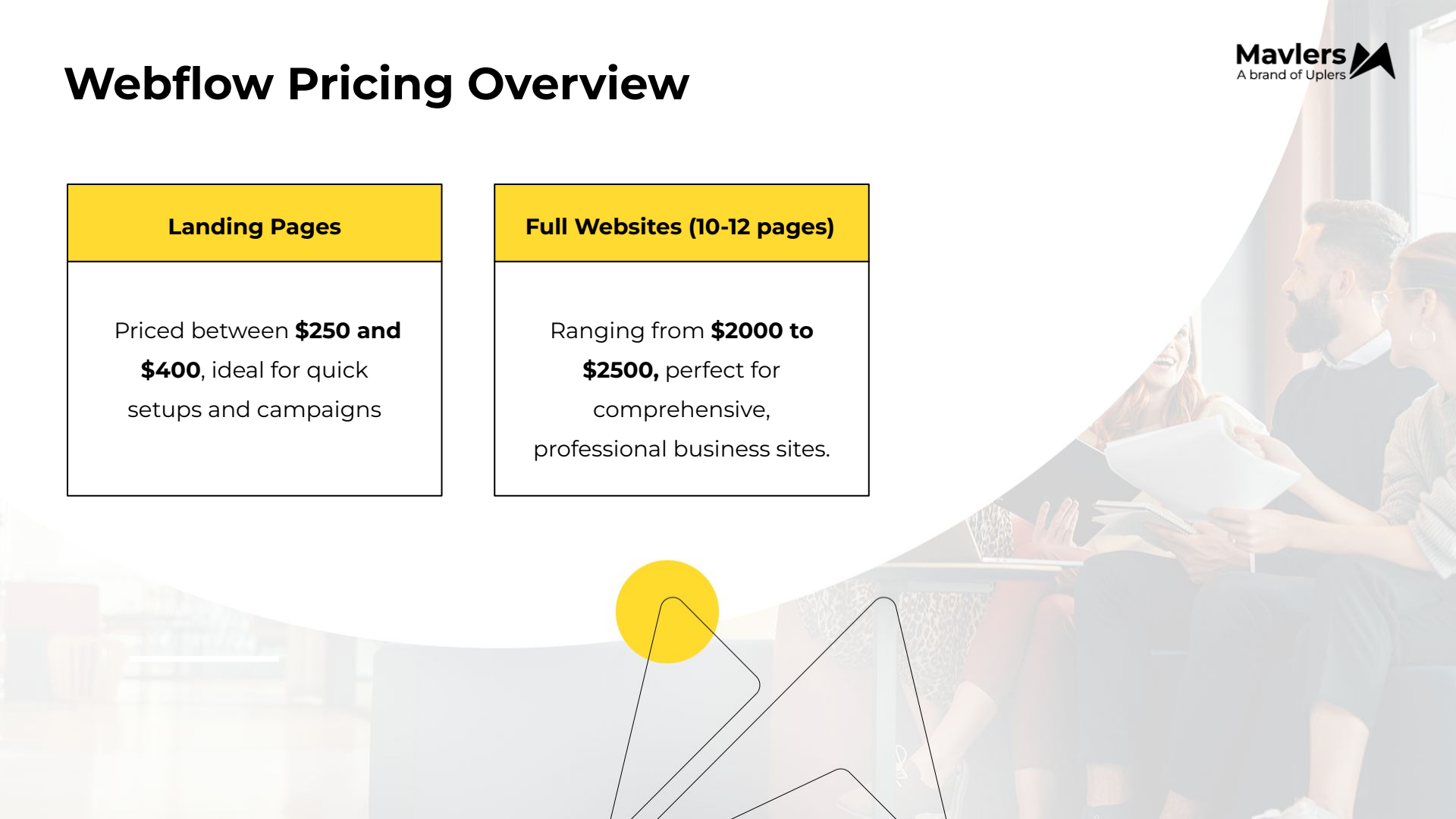
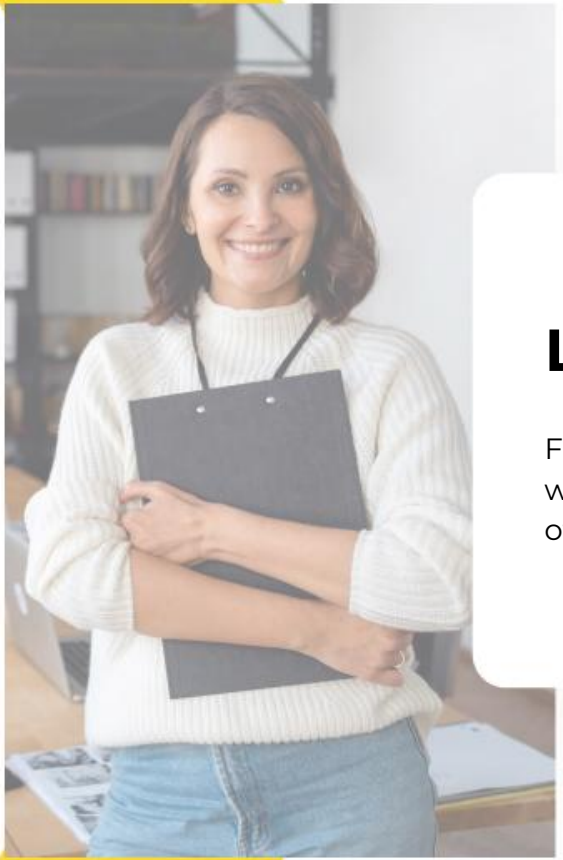
Landing Pages	Full Websites (10-12 pages)
Priced between **$250 and $400**, ideal for quick setups and campaigns	Ranging from **$2000 to $2500,** perfect for comprehensive, professional business sites.





Learn More About Webflow

For more detailed information and to see examples of what can be achieved with Webflow, please visit the official Webflow website at webflow.com.

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Wrapping Up

Webflow offers a powerful suite of tools for web development. It’s versatile, user-friendly, and capable of producing high-quality websites. As you begin to propose this new offering to clients, remember the unique advantages and be mindful of the limitations.

Contact us for a CUSTOM QUOTE

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