

Google Analytics Consulting

We're your reliable partner for anything Google Analytics



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About Mavlers

Mavlers is a full-service digital marketing agency. We help businesses scale their digital marketing efforts by building flexible teams and delivering impeccable projects.

If you have a vision, stay assured that we will summon every ounce of our immense experience to tactfully execute it.

Our services span across web development, paid advertising, marketing automation, SMM, SEO, email marketing, design, frontend development.

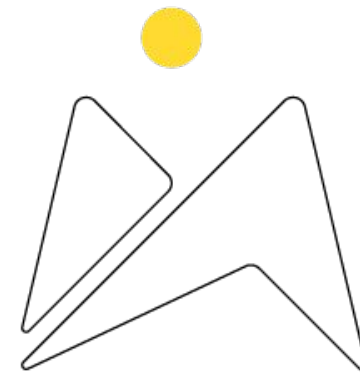
We are GA4 experts. We can help you with everything from GA4 migration to set up and implementation and audit to GA training.



Our Google Analytics expertise

Google Analytics or GA4, the latest version of Google Analytics, offers improved data collection, new ways to measure conversions, and expanded reporting capabilities to give you a more detailed picture of your website's performance.

Let our team of GA professionals help you make data-driven decisions to propel your success in the digital landscape.



- ❖ **Google Analytics consulting**
- ❖ **Google Analytics migration and integration**
- ❖ **GA4 Consulting**
- ❖ **Google Analytics audit**
- ❖ **Google Analytics setup and configuration**
- ❖ **Google Analytics custom reporting**
- ❖ **Google Analytics implementation**
- ❖ **Google Looker Studio Reporting Setup**
- ❖ **Google Analytics training**



GA services we offer

1. Google Analytics consulting

Our GA specialists guide you through every aspect of GA4's advanced feature suite, enlightening you about the numerous ways you can harness them to up your ROI.

2. Google Analytics migration and integration

We guarantee a smooth transition from Universal Analytics to GA4, ensuring the seamless transfer of all pertinent assets and third-party integrations with minimal hassle.

3. GA4 consulting

We lay a strong GA4 foundation for your business. Whether it's configuration, advanced reporting, or analysis, we offer customized guidance to suit your unique requirements.

4. Google Analytics audit

Our experts perform a comprehensive audit of your current Google Analytics configuration to identify any issues, providing actionable insights to address them promptly.



5. Google Analytics setup and configuration

Through our discovery call, we aim to deeply understand your business goals. This knowledge guides us in tailoring a Google Analytics setup that aligns perfectly with your objectives.

6. Google Analytics QA & reporting

With a commitment to continuous optimization, we establish meaningful reporting metrics for your strategies. Our rigorous monitoring ensures that your performance remains consistently strong.

7. Google Analytics implementation

We expertly integrate GA into your digital infrastructure.. From setting up tracking codes to configuring advanced features, our experts ensure a seamless & effective implementation.

8. Google Analytics dashboards

Our experts assist you in creating smart and intuitive GA dashboards, providing real-time access to vital insights. Our aim is to empower you with the ability to make swift, well-informed decisions

The background features a collage of images showing students in a classroom setting, overlaid with a large yellow diagonal shape. The text "Why Mavlers?" is centered in the yellow area.

Why Mavlers?

Why Mavlers is your perfect execution support partner

800+

inhouse mavericks

Our army of seasoned marketing professionals are adept at solving problem statements of varying complexities.

100+

teams built

Unique project requirements demand custom task forces; we are well-versed in assembling the right talent combination for you.

90k+

projects delivered

Result-oriented, unwavering commitment to quality, and always on top of our deadlines; that's our drill.

Flexibility

projects delivered

Hire experts part-time or full-time as per your requirements and get the flexibility to scale up/down; no long-term contractual obligations.

5K+ Global clients served

95% Client retention rate

13+ Years in business

400+ Hrs Customer time saved

Market challenges and our standout solutions

| | Challenges | How we deal with it |
|---|---|--|
|  | Lack of transparency | Be it the regular reports we provide or our process, we provide 100% transparency. |
|  | Rapid technological advancements | With a strong grip over technological advancements, our experts leverage the latest tools and methodologies. |
|  | Inconsistent communication | We assign resources who operate in your time-zone. Our team strives to align with your processes. |
|  | Overselling and under delivering | We are always transparent while sharing the scope of our deliverables, and deliver what we promise. |

Why Mavlers is ahead of the curve

1. **Specialized expertise**
2. **Agile processes**
3. **Innovative strategies & technologies**
4. **Results-driven approach**
5. **Customized & personalized solutions**
6. **Strong online presence & reputation**
7. **Client-centric approach**

At Mavlers, we take a consultative and holistic approach to digital marketing; this helps us to not only meet each client's unique needs but go beyond



Our Endorsements



748
reviews

★ Trustpilot
We are rated 4.9 out of 5

★★★★★

100
reviews

Clutch
We are rated 4.9 out of 5

★★★★★

112
reviews

4.9/5.0

GoodFirms



How you can associate with us

Our Engagement Models

1

Project based

Have a one-time project requirement? Avail of our highly curated services and get every single one of your objectives fulfilled on time, every time.

2

Recurring projects

Have recurring requirements with your ongoing projects? Our team goes the extra mile to deliver excellence month-on-month.

3

Managed resource/ team

Want an external resource to cater to your specific project requirements? Hire experts from our dedicated resource pool and have them operate as extended units of your internal team.

How to get started?

The 5 simple step process

Step 01

Analyzing your requirements

Step 02

Examining existing setup

Step 03

Delivering dynamic and holistic solutions

Step 04

Setting up custom reporting

Step 05

Training

Google Analytics Pricing

Starting from **\$30/ hour**

Detailed preview of activities

- GA & GTM Account setup
- Implementation of standard platform specific tracking scripts like Google ads conversion script, Facebook pixel, LinkedIn Insight tag etc.
- Setting up custom event scripts to capture instances like add to cart, initiate checkout, phone call etc.
- User journey tracking & reporting.
- Creating the data layer code for eCommerce tracking
- Creating Goals in analytics to track macro and micro conversions
- Scheduling custom reports - Daily/Weekly/Monthly.
- Custom Looker Studio report creation
- Setting up Big Query & connecting with GA4.
- Universal Analytics data recovery & retention within easily understandable reporting formats.



Detailed preview of activities

- Our indicative pricing allows to estimate the projects and campaigns.
- The final quote varies depending upon specific requirement, industry, demography, complexity and efforts.
- The turnaround time for projects are provided keeping in mind holidays, weekends, current availability and workload.
- Payment terms are different for different services, which can be shared upon request.



Case studies



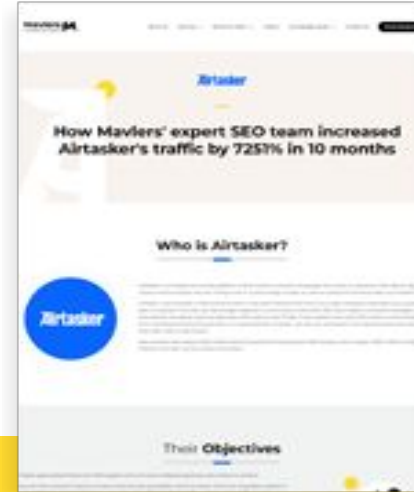
How Email Mavlers' dedicated team managed everything from Email campaigns to ESP migration & beyond.

[Visit](#)



Helped BCNA spread awareness across 700,000 people in 240 days

[Visit](#)



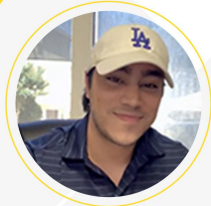
How Mavlers' expert SEO team increased Airtasker's traffic by 725% in 10 months

[Visit](#)

Our Happy Clients



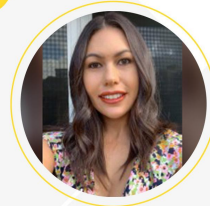
- Your Go-to Team
- Highly Responsive



Josh Cobos
Digital Marketing Specialist, RP-1 Results



- Quick Response Time
- Highly Active in the Eleventh Hour



Jamie Taylor
Sales, Strategy & Marketing Assistant



- Eager to Help
- Invaluable
- Supportive



Matthew Allred
Marketing Manager, Acima Credit



- Customer First Approach
- Professional & Highly Responsive



Kris Darmody
CEO & Head of Production

Our Happy Clients

“



Great service. Incredibly fast turnaround and flawless work. Somehow you even anticipated things that I didn't think of myself. I wish I'd discovered Mavlers years ago.



VIJAY SUDAN

“



Excellent service, quality code, lightening fast turnaround and at an unbeatable price. National Geographic loves the Mavlers!



SUSIE MURPHY

“



From the moment of our first interaction, Mavlers have been courteous, diligent, and effective. I'm very impressed with their work and will certainly be using them again! Thanks guys!



CHARLIE BURNETT

Our Happy Clients

“



—

Our lead volume has increased by 572% and sales have increased by more than 390% over the same period year on year. I'm extremely satisfied with the outcomes and milestones produced so far.



CHRIS GLOVINE

“



—

We are very pleased to say Mavlers delivered results and consequently we saw marked improvements with overall traffic performance. The level of professionalism and transparency displayed by Mavlers has been impressive and we highly recommend them.



SIMON REYNOLDS

“



—

Mavlers built our website and have also managed our SEO. With their insights, many of our keywords hit no.1 on Google. Fast, friendly and knowledgeable-they're easy to work with and great value. Highly recommended.



ANGUS GRUNDY

A few brands we've worked with....



Contact Us for a CUSTOM QUOTE

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UK : +44 20 3286 7410

AUS : +61 08 7200 6665



Mavlers 
A brand of Uplers