

Kürtősh



In
60 Days
we increased Kürtősh phone calls by
42%



Kürtősh is a well-known patisserie in Sydney with locations in Surry Hills, Darlinghurst, Randwick, Crows Nest and Wollongong. Kürtősh is famous for its hand-crafted pastries and delicious cakes. They engaged with Mavlers because they were looking to grow their online presence.

Objectives

Kürtősh's objectives were to increase Google Maps rankings and online engagement.

Our Approach

We focused on enhancing Kürtősh's online presence in August and September by optimizing their Google Plus and Google My Business pages and creating listings in niche directories.

In a short period of time we executed these steps:

Enhanced Google My Business and Google Plus page.

Received all business details for each location.

Kürtősh was then listed in several local and niche business directories to boost the brand's search engine rankings and increase online popularity.

Removed incorrect and duplicate citations.

Tracking codes were utilised to monitor the number of visitors and the number of clicks. These tracking codes allowed us to monitor the strategy for continued effectiveness.

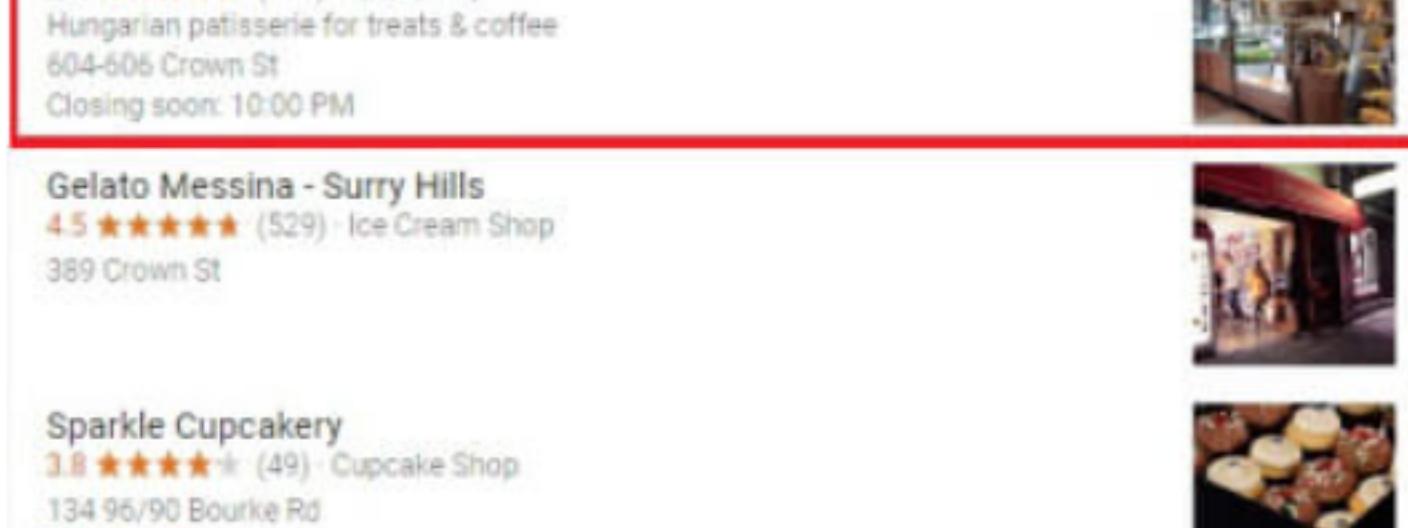


Results

desserts surry hills

All Maps Images News Shopping More Settings Tools

About 645,000 results (1.11 seconds)



Kürtősh, Surry Hills
4.3 ★★★★★ (177) - Cake Shop
Hand-crafted pastries for treats & coffee
604-606 Crown St
Closing soon: 10:00 PM

Gelato Messina - Surry Hills
4.5 ★★★★★ (529) - Ice Cream Shop
389 Crown St

Sparkle Cupcakery
3.5 ★★★★★ (49) - Cupcake Shop
134/95/90 Bourke Rd
Closed now

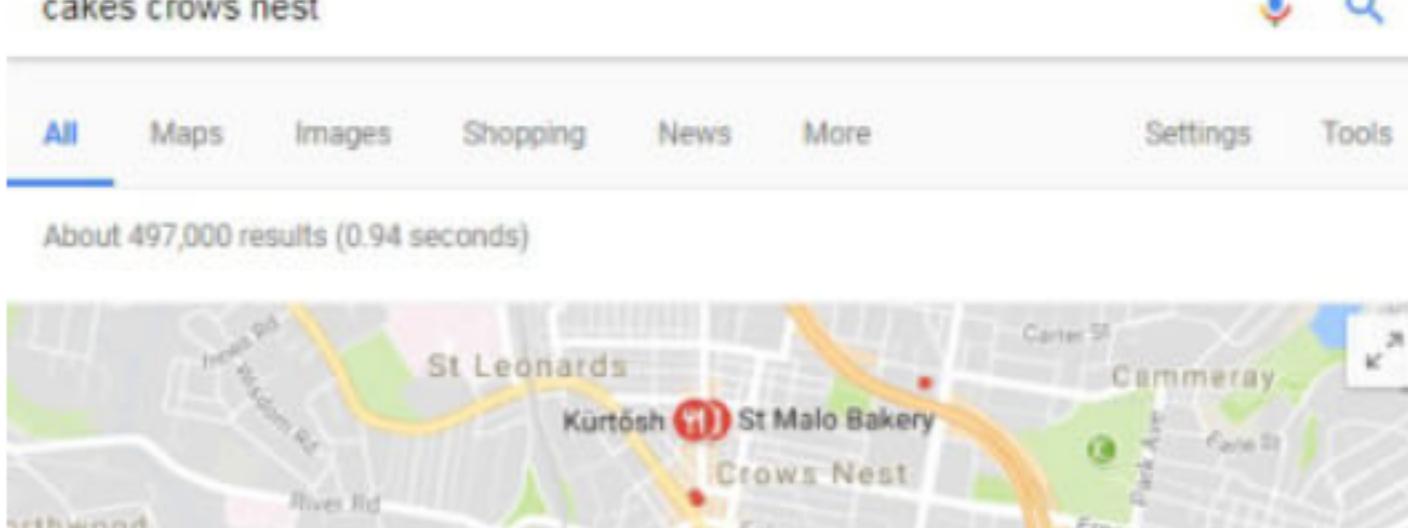
[More places](#)

Number One Ranking For "desserts surry hills"

cakes crows nest

All Maps Images Shopping News More Settings Tools

About 497,000 results (0.94 seconds)



Kürtősh
4.1 ★★★★★ (127) - Cake Shop
Hand-crafted pastries for treats & coffee
110-112 Willoughby Rd
Closing soon: 10:00 PM

Bakealicious By Gabriela
5.0 ★★★★★ (18) - Cake Shop
94/41 Rocklands Rd
Closed now

St Malo Bakery
3.9 ★★★★★ (89) - Bakery
Organic bakery & breakfast place
83 Willoughby Rd
Closed now

[More places](#)

Number One Ranking For "cakes crows nest"



42%

Increase in phone calls



“ I truly enjoyed working with you guys over the last couple of months! Besides great results, I enjoyed our professional relationship, your prompt replies and the transparency!

NATHAN DALAH

Kürtősh