



Kürtősh

In 60 Days we increased Kürtősh phone calls by 42%



Kürtősh is a well-known patisserie in Sydney with locations in Surry Hills, Darlinghurst, Randwick, Crows Nest and Wollongong. Kürtősh is famous for its hand-crafted pastries and delicious cakes. They engaged with Mavlers because they were looking to grow their online presence.

Objectives

Kürtősh's objectives were to increase Google Maps rankings and online engagement.

Our Approach

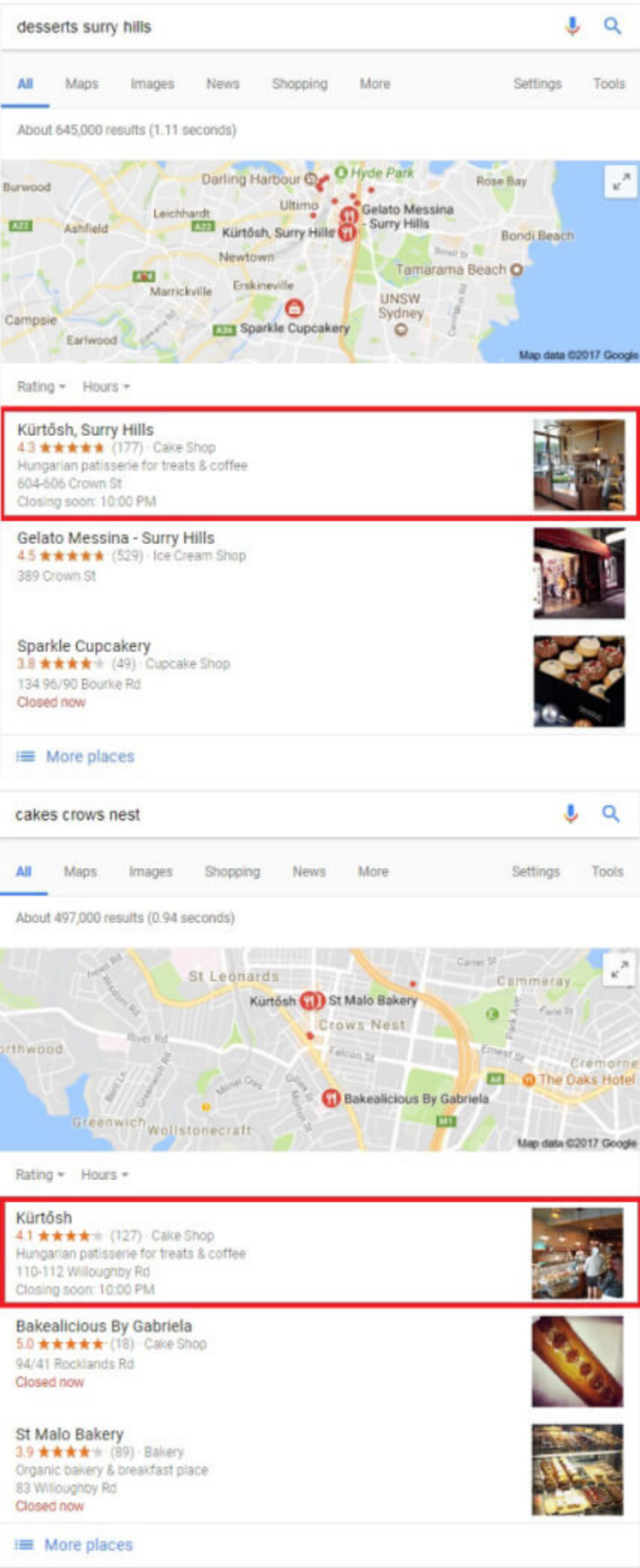
We focused on enhancing Kürtősh's online presence in August and September by optimizing their Google Plus and Google My Business pages and creating listings in niche directories.

In a short period of time we executed these steps:

- Enhanced Google My Business and Google Plus page.
- Received all business details for each location.
- Kürtősh was then listed in several local and niche business directories to boost the brand's search engine rankings and increase online popularity.
- Removed incorrect and duplicate citations.
- Tracking codes were utilised to monitor the number of visitors and the number of clicks. These tracking codes allowed us to monitor the strategy for continued effectiveness.

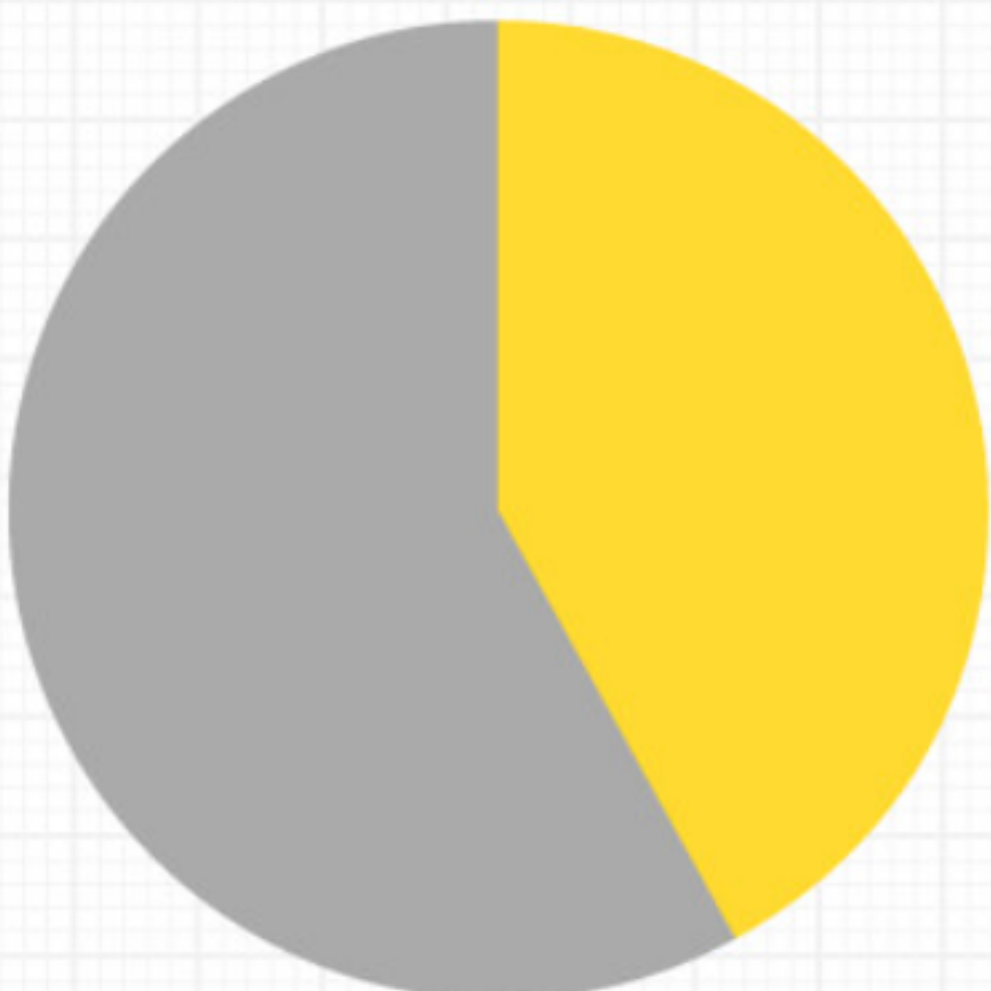


Results



Number One Ranking For "desserts surry hills"

Number One Ranking For "cakes crows nest"



42% Increase in phone calls



I truly enjoyed working with you guys over the last couple of months! Besides great results, I enjoyed our professional relationship, your prompt replies and the transparency!

NATHAN DALAH

Kurtosh